



TREE CARE INDUSTRY established 1938 Association

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S.P. MCCLENAHAN CONTINUES TO ADHERE TO BEST INDUSTRY PRACTICES *Local Tree Care Company Gains 3-Year Industry Re-Accreditation*

S. P. McClenahan, a commercial and residential tree care company located in Portola Valley, California has been recently re-accredited in accordance with Tree Care Company Accreditation standards put forth by the Tree Care Industry Association (TCIA), America's oldest and most respected tree care trade association. Accredited tree care companies must re-apply every three years so that their practices can be reviewed and the continuation of best business practices can be verified.

TCIA Accreditation is the only program of its kind in the tree care industry. It is a voluntary process evaluating businesses to ensure that professional practices and standards are met by all employees that work on your property. When you hire an Accredited tree care company, you can rest assured that this organization has been checked for proper insurance, applicable licenses, reliable and ethical customer service practices, and meets strict operating standards. A key objective for Accreditation is to help companies provide the highest levels of service to customers.

To achieve business Accreditation, businesses undergo an extensive review of professional practices aimed at safeguarding consumers, including:

- ▶ Consumer satisfaction
- ▶ Best business practices
- ▶ Formal employee training
- ▶ Compliance with industry standards
- ▶ Adherence to safety and quality standards
- ▶ Insurance coverage

As a measure of protection to consumers, businesses undergo renewal check-ups annually. The annual renewal ensures that the company continues to employ trained professionals, is still properly insured and has a good safety and consumer satisfaction rating.

The 3-year Re-Accreditation achievement demonstrates that S. P. McClenahan has undergone an extensive review of practices as well as a site visit, and continues to adhere to all accreditation standards.

For more information regarding the Tree Care Industry Association, visit www.tcia.org. For more information regarding the Accreditation program at TCIA or to obtain digital photos, contact Bob Rouse at (800) 733-2622 x117 or email rouse@tcia.org.

For more information regarding S.P. McClenahan, visit www.spmcclenahan.com or call (650) 326-8781